

P2: Ideation and Lo-Fi Prototypes

Student names and emails: _____

Overall Impression

| 5 – Outstanding | 4 – Great | 3 – Good | 2 – Satisfactory | 1 – Unsatisfactory |
|-----------------|-----------|----------|------------------|--------------------|
| | | | | |

Format & Structure

| | | | |
|--|--|--|-----|
| Grading sheet included | | | /5 |
| Overall appearance (organization, layout and whitespace) | | | /10 |
| Overall language and writing style (clarity, grammar) | | | /10 |

Components

| | | | |
|--|--|--|-----|
| Description of brainstorm process (when, how, materials used, how many ideas, range of ideas explored, thoughts on the process) | | | /20 |
| Affinity Diagramming | | | |
| Description/summary of process | | | /5 |
| Clear articulation of the conceptual groupings | | | /10 |
| Description of which ideas fall into each group | | | /10 |
| Description of how the group relates to design requirements from P1 | | | /20 |
| Selecting and Polishing Ideas | | | |
| Idea 1: Neatly sketched (i.e. idea is clear) | | | /5 |
| Idea 1: Clearly described | | | /5 |
| Idea 1: Justified with respect to P1 | | | /10 |
| Idea 2: Neatly sketched (i.e. idea is clear) | | | /5 |
| Idea 2: Clearly described | | | /5 |

| | | | |
|---|--|--|-------------|
| | | | |
| Idea 2: Justified with respect to P1 | | | /10 |
| Idea 3: Neatly sketched (i.e. idea is clear) | | | /5 |
| Idea 3: Clearly described | | | /5 |
| Idea 3: Justified with respect to P1 | | | /10 |
| Storyboard | | | |
| Description of the storyboard | | | /5 |
| Context of use is illustrated/explained | | | /15 |
| How the interface is used is illustrated/depicted | | | /15 |
| Interface is sufficiently depicted (clarity) | | | /15 |
| TOTAL MARKS | | | /200 |

Overall Grade