P1: User Research Grading Sheet

Student names and emails:	

Overall Impression

5 – Outstanding	4 – Great	3 – Good	2 – Satisfactory	1 – Unsatisfactory

Format & Structure

In a binder		/1
Section separators		/1
Name and contact		/1
information on first page		
Name on outside cover		/1
Grading sheet included		/4
Appearance (organization,		/6
layout and whitespace)		
Language and writing style		/6
(clarity, grammar)		

Components

Project idea (clarity,	/10
expectations, expectations)	
Stakeholders and users (clear	/10
description of who they are,	
training/experience,	
justification)	
Research method 1	
Justification	/5
Method description	/10
(number of users, how it	
was done, etc.)	
Appendix material	/5
Major findings	/20
Research method 2	
Justification	/5
Method description	/10
(number of users, how it	
was done, etc.)	
Appendix material	/5

Major findings		/20
Research method 3		
Justification		/5
Method description		/10
(number of users, how it		
was done, etc.)		
Appendix material		/5
Major findings		/20
Design requirements		
Description and		/25
identification of design		
requirements		
Ordered		/5
Labeled (must, should,		/10
could), with justification		
TOTAL MARKS	·	/200

Overall Grade